

Subject: CoronaVirus Update No34
Date: Thursday, 14 May 2020 at 09:46:45 British Summer Time
From: EHA Secretary
Attachments: image001.png

Hello All

Please kindly see the follow message from Mark:

Dear Member,

I hope this message finds you safe and well.

On 28th February we sent out the first Corona Virus update and as the crisis has unfolded Kris and I set out a three point plan in how we, the EHA would support you, our valued member.

Our commitment to you was to:

- 1: Promote Eastbourne's Accommodation & Hospitality Industry**
- 2: Lobby the Government both Locally & Nationally**
- 3: Communicate as quickly & efficiently on all aspects of this epidemic**

As a team we have been working tirelessly across all of these areas, investing a considerable amount of hours. In addition, all member questions/queries/concerns have been responded to outside of prescribed set office hours, with the progress and positive outcomes documented through the 33 updates that you will have received from the office to date.

Even with all of this effort and support, we understand that this is the single biggest threat to all of our livelihoods, businesses and homes, in our living history. My commitment to you and that of the Association and its Exec Committee, is that we will not leave any avenue unexplored and are already working on the recovery of Eastbourne in collaboration with our fantastic stakeholder network which the EHA are now proud to be part of. This will be maximising the assets that we have already considerably invested in and drawing off the extensive talent across our amazing town.

However, as an Association the stark reality is that we cannot survive without our membership and our reserves are unfortunately depleting. We want to be as sensitive as possible with renewals, given the financial constraints that we all face. We have also listened to the membership, and on a pro rata basis invoiced Accommodation memberships, as a first phase to September, thus reducing the cost of any immediate invoices.

We will try and be as flexible as possible to support our renewing members and would invite anyone with an outstanding membership invoice to contact the office to discuss an interim arrangement should you need to.

With best wishes

Mark

Mark Cotman
Chairman

Eastbourne Hospitality Association

Once again, a gentle reminder that the office is ALWAYS here should you need us.

Take care & kind regards

--

Yvette Cowderoy

Association Secretary

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